

Cocktails & Connections

October 2021



Sponsor Offers


Legal Aid
Atlanta

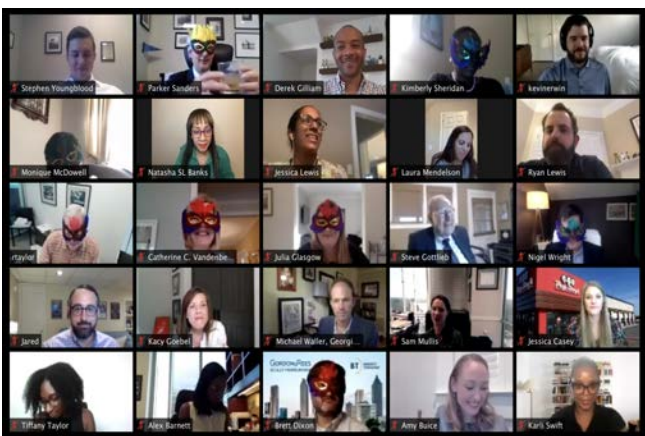
Cocktails & Connections

What is Cocktails & Connections?

Cocktails & Connections is the premiere legal networking event in Atlanta. Lawyers, law firms, and corporate counsel attend, network, and bid on meetings with key decision makers, including general counsels of corporate law firms and administrative decision makers of various law firms.

Why should you sponsor?

As a sponsor of Cocktails & Connections, you receive unparalleled marketing and networking benefits for your brand. In addition to supporting the vital work of Atlanta Legal Aid, your sponsorship dollars get your name in front of the best and the brightest lawyers in metro Atlanta. Because only lawyers can purchase tickets to the event, sponsoring the event allows you exclusive access to the people who are interested in your services. There are 18,000 lawyers in metro Atlanta. We will connect you with the best.





Cocktails & Connections

Ready to sponsor?

Partner - \$5,000 - 6 tickets, logo listing on all promo material, logo recognition at the event, 1 page ad in the program \$500 credit for bidding, and an event table/promo material opportunity

Associate - \$2,500 - 4 tickets, name listing on all promo material, logo recognition at the event, ½ page ad in the program, \$250 credit for bidding

Networker - \$1,000 - 3 tickets, name listing on all promo material, name recognition at the event, ½ page ad in the program

Influencer - \$500 - 2 tickets, name recognition at the event

Please note only practicing lawyers, law firms, corporate counsel, and judges are eligible to purchase tickets.

To express your interest, contact Angie Tacker at ajtacker@atlantalegalaid.org or go online to www.cocktailsconnections.org

In addition to the benefits sponsorship will give your brand, you will also be showing legal leadership from all segments of the market that your brand understands the importance of civil legal services for all. In the COVID-19 era, access to legal help is more important than ever before -- especially for low-income people who are extra vulnerable in this crisis.

Legal Aid's Supporter Stats for 2019

- Over 150 law firm donors
- Over 1200 lawyer volunteers
- Nearly 3,000 in attendance at 5 events
- Nearly 1,000 lawyers attending various CLEs
- Over 800 individual lawyer donors

Cocktails & Connections Stats for 2019

- Nearly 300 attendees
- Over 40 corporate counsel attendees
- \$34,000 raised
- 45 connections made