sponsorship packet

A SPEAKEASY PARTY BENEFITTING COBB LEGAL AID

OCTOBER 27 AT 5:30 PM
MARIETTAJUSTICEJAM.ORG
THE EVENT

Justice Jam is coming back to you in 2021 with a roaring 20’s speakeasy party at The Third Door!

Join us in the open-air speakeasy at The Third Door in your best 1920's attire. We'll have silent movies, a jazz quartet, and heavy appetizers. If you play your cards right, you just might find some giggle water too, as long as you know the code to enter.

THE ROARING 20'S

Cobb Legal Aid is a nonprofit organization that provides free civil legal services to people living in poverty. Our work helps our clients deal with some of life’s most basic needs -- a safe home, enough food to eat, a decent education, protection against fraud, and personal safety. In addition to our on-staff attorneys, we recruit and train over 200 volunteers a year to carry on the good work of representing Legal Aid clients.

Justice Jam is an effort by Cobb Justice Foundation/Cobb Legal Aid to raise funds –and awareness – to support these critical services in Cobb County.

See the full sponsorship opportunities on the following pages, and reach out to Cathy Waddell with any questions at cwaddelleatlantalegalaid.org
SPONSORSHIP OPPORTUNITIES

The Gatsby $2,500
- Your logo featured prominently on the following:
  - Sponsor breaks on projectors at event
  - Event invitation
  - Event advertising, including on social media which reaches over 10,000 viewers
  - Websites, newsletters and emails from Legal Aid about the event
- Multiple email blasts to mention sponsor
- Sponsor name appearing prominently on all materials
- 6 tickets to the event

The Bee’s Knees $1,500
- Your logo featured prominently on the following:
  - Sponsor breaks on projectors at event
  - Event invitation
  - Event advertising, including on social media which reaches over 10,000 viewers
  - Websites, newsletters and emails about the event
- Multiple email blasts to mention sponsor
- 5 tickets to the event
SPONSORSHIP OPPORTUNITIES

The Cat’s Meow $1,000
- Your logo featured prominently on the following:
  - Sponsor breaks on projectors at event
  - Event invitation
  - Event advertising, including on social media which reaches over 10,000 viewers
  - Websites, newsletters and emails about the event
- Multiple email blasts to mention sponsor
- 4 tickets to the event

The Hotsy-Totsy $500
- Your name featured prominently on the following:
  - Sponsor breaks on projectors at event
  - Event advertising, including on social media which reaches over 10,000 viewers
  - Websites, newsletters and emails about the event
- 3 tickets to the event

The Flapper $250
- Your name featured prominently at the event
- 2 tickets to the event

In-Kind Various
We are seeking in-kind sponsors for printing, napkins, bar items, and koozies. In-kind sponsorship are negotiable based on the value of the in-kind offer.
SPONSORSHIP
SIGN-UP

Sponsorship Level (circle one)

The Gatsby   The Bee’s Knees   The Cat’s Meow
The Hotsy-Totsy   The Flapper   In-Kind

Company Name _______________________________________

Contact Name _______________________________________

Address _______________________________________

Email _______________________________________

Phone _______________________________________

PAYMENT METHOD

☐ CHECK

☐ CARD

If paying by check, please make all checks payable to Atlanta Legal Aid. Remit form with payment to:

Angie Tacker
Cobb Legal Aid
30 South Park Square
Marietta, GA 30060

Card Type (circle one)

Card # ____________________________

Expiration Date ____________________________

Security Code ____________________________

Signature ____________________________

50% of sponsorship is tax deductible. Thank you for your sponsorship! Deadline is October 1, 2021.
Thank you for your support! As part of our recognition of your support, we will use your logo in our recognition efforts. To facilitate our recognition we need your help to ensure your logo is recognized in the best quality we can produce for your recognition opportunities.

We ask that you submit via email to sconlane@atlantalegalaid.org the logo that you wish to use for recognition of your support. Please note that your recognition is dependent upon our possession of a suitable logo by key deadlines and we reserve the right to use text recognition if a suitable logo cannot be used.

Artwork Guidelines and Specifications
- We accept the following file formats: .ai / .eps / .pdf / .png; vector artwork (included text converted to vector outlines) is the preferred format.
- We cannot alter image file format artwork (.jpg, .tiff, .png or .gif).
- Provide a black-and-white version of your logo in addition to the color version
- Use High resolution output (300 dpi or greater)

Key Deadlines
We will use your logo in recognition opportunities that are time-sensitive. To this extent, we cannot guarantee recognition using logos received after October 1, 2021. When not possible to use a logo, we will still recognize your support via text.